

REP HEADLINE# 6225739 TRF# 321187  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 17.11  
\* \* \* CHANGES \*\* \*\*\* WFTV-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/AMER. CROSSROADS  
AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306  
TOWSON, MD 21286

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME ELISE CLOYD  
SALES PRSN WA- JOE KNAUER

ORDER # \_\_\_\_\_ CONTRACT # 6225739 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST# 1758 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE SEP27/12 17.11

REP: TO LENA  
FR JULIE

OK'D M1  
TTL'S RTS  
PLS CFM, THX 9/27

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:  
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 1758

AGENCY PRODUCT CODE =

2	S	1100A-1200N	30	\$1,000.00	9/25	9/28	4	TU-F	4
PROGRAM :	VIEW	CON COM1:	2 X PER DAY						

23	A	500P-600P	30	\$2,800.00	10/1	10/1	1	MON	1
PROGRAM :	NEWS	ORD COM1:	WE CAN OFFER						
THIS IS A MAKE-GOOD FOR	SEP26	ON LINE-2	FOR 4 SPOTS/WK						
THIS IS A MAKE-GOOD FOR	SEP26	ON LINE-7	FOR 2 SPOTS/WK						

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										FAX#		
:LINE#:	REP	:CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	: START	: END	: SPTS: WEEK :	DAYs	:TOTAL:
:LINE#:	:	:	:	:	:	:	:	: DATE	: DATE	: /WK: INVT :	:SPTS:	:
24	A	600A-700A		30			\$2,800.00	10/1	10/1	1	MON	1
7	S	1135P-1205A		30			\$800.00	9/25	9/28	2	TU-F	2
PROGRAM : ABC NITELINE												
CON COM1: 1 X PER DAY												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#2	MISSSED: TU-F/1100A-1200N	SEP26(4/WK)	30S	\$1,000.00	(SEP27/12)					
		BUY#7	TU-F/1135P-1205A	SEP26(2/WK)	30S	\$800.00						
OFFER: MON/500P-600P												
& MON/600A-700A												
CMT:WE CAN OFFER												
OCT1												
OCT1												
30S												
\$2,800.00												
\$2,800.00												
PLS ADVISE.												
CONTRACT TOTAL												
TOTAL SPOTS												
133750.00												
63												

MARKET	TOTALS	\$354,166	WFTV	42%	WKMG	17%	WESH	31%	WOFL	10%	WKCF	0%	WRBW	0%	CABL	0%
			WOPX	0%	WRDQ	0%	EFTV	0%								
SVC- NSI																
DEMOS- RA35+*																
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME							
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*	MULTIPLE							